

# **“Campus Strategies for Leading Adaptive Learning Efforts”**

**2nd Annual Southeastern Digital Learning Forum**

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# Overview

- Project Background
- Course Expectations
- RFPs
- Platforms
- What We Learned

# Background

## Call Out – High DFW Courses

- CCI, CHEM, ENGR, KNES, PHYS, PSYC, STATS

## Timeline

- Recruitment April/May 2018
- Work Beginning in May/June
- Ongoing Development Since
- Fall & Spring Piloting

## Incentives

- Stipends and student support\*

# Expectations



1. Use the data to shape the classroom experience.
2. Adaptive learning needs to be worth a substantial amount of grade.
3. Fundamental redesign.

# Vendor RFP Process



- Seeking Ground-Up Course Builds
- Demos, Trials, Testimonials
- Faculty Selection
- IT Governance, Legal, Contracts & Purchasing
- Accelerated Timeline for RFP & FY Considerations

# Platforms

- A. **Publisher / “Off the Shelf”**
  - ALEKS, Wiley PLUS, SmartWork5, Pearson
  
- B. **Platform / “Build From the Ground Up”**
  - RealizeIt - CCI & ENGR

# What We Learned



- 1. Intake Process**
  - Readiness to redesign vs. who wants to work on things
- 2. Timeframe**
  - Workload
  - Expectations
- 3. Developing In-House Technical Expertise**
  - Challenge of going deep vs. spreading thin

# What We Learned

4. **Cost of building a course**
  - Be realistic about what that cost means
  - Opportunity cost
5. **Content ownership**
  - Licensing from publishers
  - Faculty authors
6. **Publisher promises**
  - Bait-and-switch



# What We Learned

## 7. Navigating the University IT Ecosystem

- Governance
- Systems integration

## 8. Build vs. Buy – Pros & Cons

- Speed
- Depth

# Bottom Line



- ★ It takes time
- ★ Start small
- ★ Early adopters
- ★ Cost
- ★ Buy-in
- ★ Long-term project