“Campus Strategies for Leading Adaptive Learning Efforts”

2nd Annual Southeastern Digital Learning Forum

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Overview

- Project Background
- Course Expectations
- RFPs
- Platforms
- What We Learned
Call Out - High DFW Courses
○ CCI, CHEM, ENGR, KNES, PHYS, PSYC, STATS

Timeline
○ Recruitment April/May 2018
○ Work Beginning in May/June
○ Ongoing Development Since
○ Fall & Spring Piloting

Incentives
○ Stipends and student support*
Expectations

1. Use the data to shape the classroom experience.
2. Adaptive learning needs to be worth a substantial amount of grade.
3. Fundamental redesign.
Vendor RFP Process

- Seeking Ground-Up Course Builds
- Demos, Trials, Testimonials
- Faculty Selection
- IT Governance, Legal, Contracts & Purchasing
- Accelerated Timeline for RFP & FY Considerations
Platforms

A. Publisher / “Off the Shelf”
   ○ ALEKS, Wiley PLUS, SmartWork5, Pearson

B. Platform / “Build From the Ground Up”
   ○ RealizeIt – CCI & ENGR
What We Learned

1. Intake Process
   ○ Readiness to redesign vs. who wants to work on things

2. Timeframe
   ○ Workload
   ○ Expectations

3. Developing In-House Technical Expertise
   ○ Challenge of going deep vs. spreading thin
What We Learned

4. Cost of building a course
   ○ Be realistic about what that cost means
   ○ Opportunity cost

5. Content ownership
   ○ Licensing from publishers
   ○ Faculty authors

6. Publisher promises
   ○ Bait-and-switch
What We Learned

7. Navigating the University IT Ecosystem
   ○ Governance
   ○ Systems integration

8. Build vs. Buy – Pros & Cons
   ○ Speed
   ○ Depth
Bottom Line

★ It takes time
★ Start small
★ Early adopters
★ Cost
★ Buy-in
★ Long-term project