QUALITY MATTERS COURSE DEVELOPMENT PROGRAM

What does the program aim to achieve?
Faculty are equipped and empowered to develop high-quality online or blended courses in 12 weeks.

What makes a high-quality online course?
Faculty learn to develop online courses in accordance to Quality Matters (QM) standards to ensure instructional alignment and promote best practices of online learning.

What are the strengths of the program?
To ensure online courses are of high-quality, the course development process is multiphased to promote systematic and collaborative work among campus departments and faculty.

A Multiphased Development Approach

PHASE 1
Course Planning and Design
- Establish project goals
- Attend QM training
- Write course objectives
- Identify learning objectives
- Design a course map
- Write course syllabus

PHASE 2
Course Development
- Design assessment
- Prototype learning materials
- Develop Canvas components
- Design course navigation
- Produce video

PHASE 3
Course Polishing
- Conduct a QM pre-check
- Showcase finished course
- Request for internal review
Collaboration Between Instructional Designers and Faculty

Instructional designers play a crucial role in shaping how faculty rethink, redesign, and apply online pedagogy in the design and development of high-quality online courses.

**How are faculty equipped?**

- Faculty work in a cohort to encourage progression and collaboration
- Faculty learn about online pedagogy, QM standards, and learning technologies
- Faculty have one-on-one consultations with a dedicated instructional designer

**Partnerships in the Development Process**

- **CTL** (Center for Teaching and Learning)
- **DE** (Distance Education)
- **AISLE** (Audiovisual Integration and Support for Learning Environments)
- **FACULTY**
- **VIDEO PRODUCTION SPECIALISTS**
- **INSTRUCTIONAL DESIGNERS**

**Curriculum Mapping**

- Learning Goals & Objectives
- Active Learning Strategies
- Online Discussions
- Projects and Case Studies
- Online Grading and Feedback
- Instructional Video Production